

gacquavella

gianna acquavella

862-259-0251 giannavellaOO@gmail.com hippieinc.net
f: acquavellaart t: artacquavella ig: hippieinc_

CAREER OBJECTIVE

Creative, hard-working and goal-oriented designer with experience in interactive digital media and graphic design. Founder and owner of Hippie Inc. creating resin pieces and sustainable clothing. Passion for combining design with artistic vision.

EDUCATION

MONMOUTH UNIVERSITY West Long Branch, NJ
BFA in Fine Arts with concentration in Graphic Design & Interactive Design
Minoring in Interactive Media
Graduated May 2022

EXPERIENCE

CASTELLI DESIGN Midtown, NY
Architectural Lighting Designer
April 2023–Current

Working with Adobe Illustrator, Photoshop and Indesign for invitations, presentations, light fixture drawings, diagrams, floor plans, visuals to display fixture placement and how much light would be given off by fixture. Participating sale representative meetings to incorporate new products into ongoing and future projects to optimize lighting solutions to clients. Created glow plans, markups, and lighting cuts using Revit, and Bluebeam.

FREELANCE

Graphic Designer
December 2021–April 2023

Created YouTube thumbnails, templates social media posts, flyers, badges, modules, and certificates for Notary Nerds University and Owner Financing University. Joined in work meetings to discuss marketing, advertising, engagement of customers and future steps for the company. Other work includes marketing, restaurant menu, pricing sheet and vinyl cutouts.

HIPPIE INC Hopatcong, NJ
Founder and Owner
April 2020–current

Founder and owner of a small business that creates resin art and upcycles second hand apparel to make sustainable one-of-a-kind pieces. Market and sell creations through Facebook, Instagram, TikTok, as well as in-person venues. Responsible for packaging, shipping, inventory, and bookkeeping.

BLACK INVENTORS HALL OF FAME Wharton, NJ
Graphic Designer, Videographer, and Executive Assistant
January 2021–August 2021

Created movie posters, storyboards, and B-roll footage for the restoration of the Krueger Scott mansion in Newark, New Jersey. Filmed footage of the building itself and interviewed people working on restoring the mansion. Participated in production meetings to discuss the logistics of the movie. Wrote and edited grant proposals, job listings, and preformed office work.

SKILLS

ADOBE CREATIVE SUITE

Illustrator
Photoshop
InDesign
LightRoom
AfterEffects
Premiere

MICROSOFT OFFICE SUITE

Word
PowerPoint
Excel
Outlook

HTML

CSS
Digital Photography
Photography
Silkscreening
Drawing
Painting
Digital Illustrations
Revit
Bluebeam
Sewing
Epoxy Resin