

gacquavella

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CAREER OBJECTIVE

Creative, hard-working and goal-oriented designer with experience in interactive digital media and graphic design. Founder and owner of a small business creating resin pieces and sustainable clothing. Passion for combining design with artistic vision.

EDUCATION

MONMOUTH UNIVERSITY West Long Branch, NJ
BFA in Fine Arts with concentration in Graphic Design & Interactive Design
Minoring in Interactive Media
Anticipated graduation May 2022

EXPERIENCE

HIPPIE INC Hopatcong, NJ
Founder and Owner
April 2020–current

Founder and owner of a small business that creates resin art and upcycles second hand apparel to make sustainable one-of-a-kind pieces. Market and sell creations through Facebook, Instagram, TikTok, as well as in-person venues. Responsible for packaging, shipping, inventory, and bookkeeping.

BLACK INVENTORS HALL OF FAME Wharton, NJ
Graphic Designer, Videographer, and Executive Assistant
January 2021–August 2021

Created movie posters, storyboards, and B-roll footage for the restoration of the Krueger Scott mansion in Newark, New Jersey. Filmed footage of the building itself and interviewed people working on restoring the mansion. Participated in production meetings to discuss the logistics of the movie. Wrote and edited grant proposals, job listings, and preformed office work.

LIFE WITH JOY Andover, NJ
Volunteer
May 2020–January 2021

Volunteered at the small non-profit for adults with autism to help teach life skills such as making conversation, yoga, gardening, and worked on client specific goals.

DENVILLE SEAFOOD Denville, NJ
Fish Counter
May 2019–June 2020

Filled out orders and entered information into the computerized inventory system. Answered phone calls to assist customers. Weighed out, cut, and prepared food. Became familiarized with different kinds of fish and seafood. Maintained a clean and safe work area to meet food safety and sanitation standards.

SKILLS

ADOBE CREATIVE SUITE
Illustrator
Photoshop
InDesign
LightRoom
AfterEffects
Premiere

MICROSOFT OFFICE SUITE

Word
PowerPoint
Excel
Outlook

HTML
CSS
Digital Photography
Photography
Silkscreening
Drawing
Painting
Digital Illustrations
Sewing
Epoxy Resin